

Benchmark: 1

Snow Cones Shaved Ice Grape and Cherry 25 cents	Snow Cones Crushed Ice Grape, Cherry, Orange, Watermelon 50 cents
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Brief Constructed Response Prompt: Why might these two companies charge different prices?

Sample Response(s):

It may cost one company less to produce the snow cones. One thinks consumers want more variety so they will spend more for the different flavors. One company is counting on customers wanting to pay less and that they won't care about variety. A consumer can buy two for the price of one at the other store. One may pay their workers more.

Rubric

- 2** = This response gives a valid explanation with an accurate and relevant example.
- 1** = This response gives a valid explanation with an inaccurate, irrelevant, or no example.
- 0** = inaccurate or no response